

Contact: Elaine Zamansky, 609-449-7166
Michael Bruckler, 609-449-7125
Karen Martin, 609-449-7126

Full Slate of Artists, Entertainers Highlight Evening of Multicultural Diversity Appreciation on March 12, 2010

(Atlantic City, NJ, March __, 2010) -- The Atlantic City Convention & Visitors Authority (ACCVA) Foundation's Evening of Multicultural Diversity Appreciation on Friday, March 12, 2010, promises to pack a full slate of artists and entertainers from around the world.

The event, hosted by the Noyes Museum of Art of the Richard Stockton College of New Jersey, runs from 6:00 – 8:00 p.m. It is sponsored by AtlantiCare, the Carnegie Library Center of Richard Stockton College of New Jersey and SOSH Architects.

In addition to complimentary food and beverage offerings and background music by Melanie Rice Entertainment, the evening will feature:

Artists

- Art from the African American Heritage Museum featuring watercolors, oils and acrylics by the late Soundra Usry Hollingsworth
- Columbian-born oil painter Ana Hasbun
- Brazilian-born oil painter Vilza Barbosa de Souza of Pleasantville
- Korean-born artist Jaesung Lee
- Columbian-born oil painter Maria Emma Escobar

Entertainers

- Singer Eliana Torres, the 2010 AtlantiCare Idol winner
- Traditional dance by the Korean group Han-Heung-Mot-Tae
- A musical performance of "Your Presence Amazes Me" by Adriadne de Souza
- A salsa dance presentation by Hernesto Rivera and his partner

The winner of a 50/50 raffle benefiting the ACCVA Foundation will also be announced.

Tickets for the March 12 Multicultural Diversity event at the Noyes Museum are \$25 each. Tickets are available in advance or at the door. Raffle tickets at \$50 each are also available in advance or at the door. To purchase raffle or event tickets, cash or checks only, contact Pete Elco at 609-449-7106 or pelco@accva.com. **RSVP deadline is March 8.** Funds raised through the event and the raffle will help support the ACCVA Foundation's efforts to expand multicultural tourism in the Atlantic City region.

-more-

Evening of Multicultural Diversity, add one

For information about the ACCVA Foundation, visit www.accvafoundation.org.

** Prize amount, up to \$5,000, is based on the sale of 200 tickets. If fewer tickets are sold, the prize will be adjusted based on corresponding percentage. No substitutes of the offered prize may be made. Winner is responsible for all taxes.*

###

The Atlantic City Convention & Visitors Authority Foundation Inc. is committed to providing financial and in-kind assistance to initiatives that enhance Atlantic City's standing as a first class destination resort. The Foundation supports efforts to expand multi-cultural tourism and hospitality interests in the Atlantic City region.